



## IWC Community Care

**Dear Community Partner,**

At IWC Community Cares, we believe true healthcare leadership is measured not by titles, but by impact. Few embodied this principle more fully than **Dr. Suzanne Afflalo**, whose life's work ensured that no member of our community went unseen, unheard, or untreated, regardless of insurance status or financial means.

In her honor, IWC Community Cares is hosting the **Legacy Gala**, an evening dedicated to celebrating Dr. Afflalo's extraordinary commitment to community-first medicine while securing the future of the **Monthly Community Health and Resource Fair**, a vital lifeline for individuals who are uninsured or underinsured. **Your sponsorship ensures that preventive care and early detection remain accessible for those who need it most.**

Each month, the Community Health and Resource Fair brings together a volunteer team of medical professionals who provide essential screenings and early detection services, including diabetes screening, blood pressure checks, cholesterol assessments, and breast exams with evaluation of breast abnormalities with mammography referrals. For many attendees, this event represents their **primary access to medical care**.

The Legacy Gala will feature a special documentary film highlighting Dr. Afflalo's life, her work, and the profound ripple effect of her compassion. Select sponsors will have the opportunity to include a brief commercial or advertisement within the film, providing meaningful visibility while aligning with a mission that delivers measurable community impact. IWC Community Cares is inviting a select group of organizations to partner through table sponsorship, with proceeds directly funding the supplies, diagnostic tools, and operational needs required to keep the Monthly Community Health and Resource Fair active, accessible, and sustainable.

This evening is more than a gala; it is a call to action. By sponsoring a table, your organization becomes part of a shared promise: that Dr. Afflalo's legacy of compassionate, community-centered care will not only be remembered but actively carried forward.

**To confirm your sponsorship, please contact the IWC Community Cares Legacy Gala Committee by February 28, 2026. Thank you for standing with IWC Community Cares in honoring Dr. Afflalo's legacy and ensuring preventive care remains accessible to those who need it most.**

With gratitude and purpose,

**Mr. Grady Gordon**

Legacy Gala Committee

IWC Community Cares

# Sponsorship Opportunities

## Chief of Medicine — \$15,000

- Table for ten (10) guests
- **Exclusive 30-second sponsor spotlight featured within the documentary screening**
- Featured sponsor recognition of the Monthly Community Health and Resource Fair through the **A Healthier Me** website
- Logo displayed on banner at the Monthly Community Health and Resource Fair and featured on the monthly flyer
- Distinguished recognition during the “**Ask Dr. Afflalo**” radio podcast promoting community health awareness
- Verbal acknowledgement of sponsorship at the Monthly Community Health and Resource Fair

## Medical Director — \$12,000

- Table for ten (10) guests
- Featured sponsor recognition of the Monthly Community Health and Resource Fair through the **A Healthier Me** website
- Logo displayed on banner at the Monthly Community Health and Resource Fair
- Distinguished recognition during the “**Ask Dr. Afflalo**” radio podcast promoting community health awareness
- Verbal acknowledgement of sponsorship at the Monthly Community Health and Resource Fair

## Clinical Partner — \$9,000

- Table for ten (10) guests
- Logo displayed on banner at the Monthly Community Health and Resource Fair
- Distinguished recognition during the “**Ask Dr. Afflalo**” radio podcast promoting community health awareness
- Verbal acknowledgement of sponsorship at the Monthly Community Health and Resource Fair

## Community Care Sponsor (Nonprofit Organizations) — \$4,500

- Table for ten (10) guests
- Distinguished recognition during the “**Ask Dr. Afflalo**” radio podcast promoting community health awareness
- Verbal acknowledgement of sponsorship at the Monthly Community Health and Resource Fair

# Next Steps to Confirm Sponsorship

**Deadline: February 28, 2026**

Organizations interested in sponsoring and reserving a table are invited to contact the **IWC Community Cares Legacy Gala Committee** and submit the following by the deadline:

**1. Selected Sponsorship Package**

*(Chief of Medicine Sponsors: Please submit your 30-second advertisement by February 28, 2026. Contact the committee for specifications and submission instructions.)*

**2. Payment**

Visit [www.iwccommunitycare.com](http://www.iwccommunitycare.com) to purchase sponsorship package or make checks payable to: **IWC Community Cares**

**3. Guest List**

Submit the names of ten (10) guests to be seated at the sponsored table no later than **March 6, 2026**.

Sponsorships will be confirmed upon receipt of payment and sponsorship selection.

## Mail Sponsorship Proceeds To:

**IWC Community Cares**

10225 Austin Drive, Suite 105

Spring Valley, CA 91978

## Legacy Gala Committee Contact

**Mr. Grady Gordon, Ms. Shirley Deese, Dr. Robert Brown**

619 793-2421 *(call or text)*

[info@iwcprimarycare.com](mailto:info@iwcprimarycare.com)